

# ADVERTISE IN PRINT & ONLINE

# Snowmobile News

## OREGON STATE SNOWMOBILE ASSOCIATION



## Expanded distribution!

- Mailed to all OSSA Members
- Distributed to Chambers of Commerce
- High Visibility Business Locations

## New Advantages

- Larger Full Color Ads
- In Print AND Online
- Enhanced Calendar of Events
- Members Buy & Sell with Low-Cost Classified Ads

Your Premium Ad on Front Page Limited Space Order Now!

More Exposure Your Ad Here! Get your ad on the front page

FREE Initial Ad Design  
Ask about Special Campaign Rates

**Get the ADVANTAGE DISCOUNT – 5% OFF**  
When paid in full at beginning of frequency (FULL SEASON RATES)

**5% DISCOUNT** with Auto-Pay when paying monthly

## HIGH IMPACT ADVERTISING - Full Color

Ad Description	Ad Size	Full Season Rates	Single Issue	
1/8 page	4.28' x 3.5" 2 col x 3.5"	\$60/issue	\$70	<b>Business Card Size</b> 3" wide x 1.75" high \$35 - 7 issues \$45 - Single Issue  <b>Classified Ads</b> 25¢ per word with photo +\$10 per issue  <b>Event Announcements</b> \$10 plus 25¢ per word includes logo or 1 graphic per issue
1/4 page vertical	4.8" x 7.25" 2 col x 7.25"	\$120/issue	\$140	
1/4 page horizontal	9.82" x 3.5" 4 col x 3.5"	\$120/issue	\$140	
1/2 page horizontal	9.83" x 7.25" 4 col x 7.25"	\$187.50/issue	\$215	
1/2 page vertical	4.8" x 15" 2 col x 15"	\$187.50/issue	\$215	
Full page	9.83" x 15" 4 col x 15"	\$375/issue	\$425	

**SUPER IMPACT! FRONT PAGE Full Season Ads - 1/4 Horizontal \$240, 1/8 Page \$120 per issue**

**PRINT AD SPECS:** Ads must be submitted in one of the following file types: pdf, tif, eps\*. Resolution must be 300 dpi or larger. Dimensions must be one of the above ad sizes. All art must be CMYK, NO RGB. Black text must be 100% black, no rich black. \*eps files must have fonts "outlined."

**DEADLINES:** Ad content due on the 1st of each month.

**HOW TO SUBMIT:** Go to EagleHighwayMagazine.com, click on OREGON SNOWMOBILE ASSOCIATION SUBMISSIONS, and complete the form, upload your files.

**ORDER YOUR AD SPACE NOW**  
CALL Dan Varcoe, Sales Director  
Direct 541.241.7741 • Office 541-536-3972  
email: dan@eaglehotshots.com